## FOR IMMEDIATE RELEASE



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## HERE TODAY ADOPTED TOMORROW'S FELINE FUN DAY SET FOR AUGUST 17 IN MONSON Fundraiser to support cats and people in the community

**Brimfield, Mass., July 24, 2024**—Here Today Adopted Tomorrow (HTAT) will hold its 3rd Annual Feline Fun Day to celebrate cats and the people who love them in the community on Saturday, August 17, 2024, from 11 a.m. to 5 p.m at Westview Farms Creamery.

This free event, held in conjunction with Black Cat Appreciation Day, will feature a vendor fair with dozens of crafters and artisans, music, raffles, and many black-cat themed activities, such as potion making, sand art, photos, face painting, reiki, and bracelet-making, for people of all ages. The proceeds HTAT raises will go to support shelter cats and the nonprofit's community-based programs, which support cats and people in several communities in southwestern Worcester and eastern Hampden and Hampshire counties.

"Since opening in 2012, HTAT has been helping stray and surrendered cats find loving homes," said Rachael Max, HTAT's executive director. "We have also worked to spay and neuter feral cats in the community to help control their populations through Trap Neuter Return. And over the years, we have found a big need to expand our programs to provide a Pet Food Pantry for cats and dogs and offer financial assistance to people who can't afford to have their own cats spayed or neutered," she added.

"HTAT also provides unique care and support to special needs cats through its Care for Life program, covering medical costs for cats who otherwise may not be adopted, and the money we raise at Feline Fun Day and through corporate partners who sponsor this event will be used to help us sustain this Care for Life and our other programs," Max said.

Westview Farms Creamery is located at 109 East Hill Road, Monson. Dogs are welcome, and there are goats on the premises to enjoy, too. Businesses interested in sponsoring this event, can register at <a href="mailto:givebutter.com/HTATSponsor">givebutter.com/HTATSponsor</a>. General information about the event can be found at <a href="heretodaysanctuary.org/feline-fun-day">heretodaysanctuary.org/feline-fun-day</a>.

## **About Here Today Adopted Tomorrow Animal Sanctuary**

Here Today Adopted Tomorrow (HTAT) is a no-cage, no-kill shelter for cats and kittens serving Brimfield, Mass. and surrounding towns, including Holland, Monson, Palmer, Southbridge, Sturbridge, Wales, Ware, and Warren. Barbara Horn and her daughter Rachael Max founded HTAT and opened its cattery in 2012 to ensure that cats become well adjusted and are as comfortable as possible awaiting adoption into forever homes. HTAT also provides medical and behavioral support to cats that otherwise might seem unadoptable, giving them the opportunity to flourish. HTAT's commitment to animals extends beyond the shelter and into their homes through many additional resources, including a pet pantry, free cat behavior assistance, and TNR (trap, neuter, return) and low-cost spay-neuter programs. Collectively, these community assistance resources help more than 1,500 animals and their families annually. The cattery, located at 180 Sturbridge Road in Brimfield, is open for visitors from 1 p.m. to 4 p.m. on Saturdays and by appointment during the week. To learn more, visit <a href="http://www.heretodaysanctuary.org">http://www.heretodaysanctuary.org</a> and follow us <a href="https://www.heretodaysanctuary.org">@heretodaysanctuary</a> on <a href="facebook">Facebook</a> and <a href="Instagram">Instagram</a>.